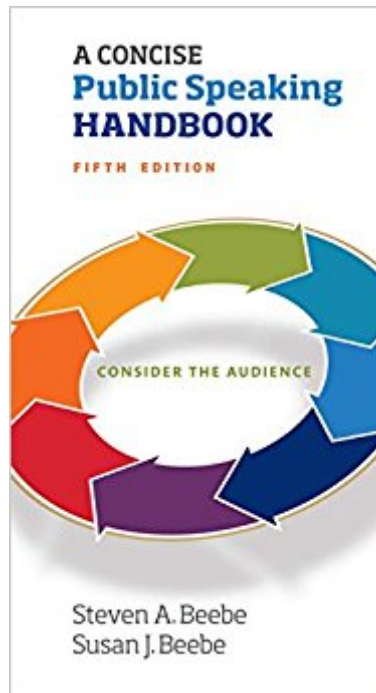




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Concise Public Speaking Handbook, A



Synopsis

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For courses in Public Speaking

• An audience-centered approach to public speaking in a concise reference format

A Concise Public Speaking Handbook emphasizes the importance of analyzing and considering the audience at every point in the speech-making process. Using a concise reference format that facilitates quick and easy access to key information, authors Steven and Susan Beebe present a balance of theory and practice to guide students on how to enhance their public speaking skills. By focusing student attention on the dynamics of diverse audiences, ethics, and communication apprehension, the text narrows the gap between the classroom and the real world. The Fifth Edition includes fresh examples throughout to ensure that content is relatable and engaging for students.

• A Concise Public Speaking Handbook, Fifth Edition is also available via Revel[®], an interactive learning environment that enables students to read, practice, and study in one continuous experience.

Book Information

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Customer Reviews

This book worked great for the class i am taking online. It was less than half the price of the actual book and when opened i could search for key words and be taken there in an instant instead of flipping through a book. I saw alot of reviewers stating something about not getting to see graphs but i had no such problems. Everything that was on my quizzes for the class were easy to find in the book.

This book is fabulous ! After ordering this for my daughter's college class, she began speaking like an authoritative politician :-) Seriously, it was a great book for an A for my fabulous daughter's college class. She now "public speaks" around the house and "learns me". Joking aside, great book. I didn't have to read it, I saw the results in action !

Buying the Kindle version, I now have access to it on my MacBook Pro, iPad, and iPhone. Simple using the highlight features, note taking, and whatever else you could use it for. Stored in my iCloud so I can access it everywhere. \$41.75 well spent, and not have to worry about the paper ripping or having to carry around another paperweight.

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I bought this book at because it is about \$10 cheaper than the university bookstore !! It is required for us to get this book for one of the classes at the university. So far I think is a good book for the people who wants to be perfect at presenting or those who have issues while presenting and want to solve them.

Used for a COM class at CGCC, worked great! And definitely better than spending the money buying new. Very easy read.

What. I had to get this for my speech class but it was missing a ton of chapters so I had nothing to read for half the semester. I can't even give it to another student because this isn't the complete 4th edition so I threw it in the garbage.

Everything you need for basic essentials on public speaking. It helps you get better not just as a public speaker but as a communicator because it points out small things you can read and identify when your communicating to help you be better at it.

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